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QUALIFICATION: Bachelor of Tourism, Innovation and Development	
QUALIFICATION CODE: 07BTID	LEVEL: 7
COURSE: Cultural and Natural Heritage Management	COURSE CODE: CNH710S
DATE: June 2022	SESSION: 1
DURATION: 2 Hours	MARKS: 100

FIRST OPPORTUNITY EXAMINATION PAPER

EXAMINER: Ms. I. Manuel

MODERATOR: Mr. Timoteus Nuugulu

**THIS EXAMINATION PAPER CONSISTS OF 3 PAGES
(INCLUDING THIS FRONT PAGE)**

INSTRUCTIONS

1. Answer **all** questions.
2. Read all the questions **carefully** and make sure you understand them before answering.
3. **When writing take the following into account:** The style should inform than impress, it should be formal, in third person, paragraphs set out according to ideas or issues and the paragraphs flowing in a logical order. Information provided should be brief and accurate.
4. Please, ensure that your writing is **legible, neat, and presentable**.

Question 1 [10]

Digital heritage is made up of computer-based materials of enduring value that should be kept for future generations.

In your own opinion what are the advantages and disadvantages to communities when considering digital heritage to safeguard both tangible and intangible heritage.

Question 2 [10]

Cultural heritage promotes self-identity and nationalism. It is seen as a tool to promote of nation building and many scholars are narrating the importance of studying cultural heritage.

In your understanding explain the rationale for scholars to study cultural heritage.

Question 3 [12]

Intangible and Tangible Heritage shares some common similarities.

In a table form, discuss these similarities in terms of generic similarities, as well as similarities in relation to the 1972 and 2003 UNESCO Conventions.

Question 4 [10]

Culture is seen as a way of life, as a tool and as an activity.

Define culture and elaborate on how these different approaches of culture are interlinked.

Question 5 [12]

Namib Sand Sea as a World Heritage Site is managed by Ministry of Environment, Forestry and Tourism. However, UNESCO mandates that Heritage Site Management Planning is done to ensure that heritage sites are planned and managed in accordance with legislation and environmental policies.

Discuss the relevance of heritage site management planning to ensure the effective management of all elements at the heritage site.

Question 6 [10]

There has been conflicting academic discourse as to what constitutes heritage and history.

In your own understanding, what are the major differences between heritage and history.

Question 7 [10]

Cultural tourism manifests in several activities that destinations can venture in to diversify their cultural tourism product. **Name and explain five (5) types of cultural tourism activities.**

Question 8 [12]

UNESCO has six (6) Conventions that governs both intangible and tangible cultural heritage protection. **Name the six (6) Conventions and indicate whether Namibia has ratified to the specific Convention.**

Question 9 [14]

Define the following definitions in your own understanding and give an example to illustrate your understanding:

9.1. Totem (3)

9.2. World heritage site (3)

9.3. Botany (3)

9.4. Padroes (2)

TOTAL = [100]